



Knowledge for Creating and Sustaining the Built Environment

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Portland Chapter - The Construction Specifications Institute

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32nd ANNUAL Portland Products and Services Fair

Keynote Speaker: John Patkau, Hon. FAIA
'Ongoing Investigations'

Tuesday May 2, 2006 - Oregon Convention Center - 7:15 PM - 9:15 PM
Admission \$20.00 - Credits 2 CEU's



'Ongoing Investigations': A review of continuing projects in the office of Patkau Architects and the process used for ongoing investigations in the design process in their studio environment.

The firm of Patkau Architects, founded in 1978 and based in Vancouver, British Columbia, has achieved international renown for work that draws on the principles of modern architecture and is simultaneously inspired by the traditions and often spectacular landscape of the Pacific Northwest. The office is known for straightforward, multifaceted expression of materials and detail as well as a focus on the sculpture that is inherent in architecture.

'In a world dominated by global culture it is necessary to foster a local culture to define yourself as a people. A regional place defined exclusively by global culture is, in a sense, a colonial place without a culture of its own. Although we are inevitably shaped by global culture, we need to make a local culture, and we need to reinforce the particular in

the context of an overwhelming generality. The principle mechanism in the creation of the particular is differentiation.'

'When presented with a commission, our intuitive starting point is to seek those things that are particular to the project and to center our architectural response around them. We have come to describe this search as a search for 'found potential'-those aspects of site, climate, or local culture that facilitate the development of an architectural order evocative of circumstance.' Excerpts from John Pakau's 1995 Dinkelloo Memorial Lecture; Univ. of Michigan

Patkau Architects has won design competitions for the Canadian Clay and Glass Gallery in Waterloo, Ontario in 1986, the Nursing and Biomedical Sciences Facility for the University of Texas, Houston in 1996, College Housing for the University of Pennsylvania 1998, and the Bibliothèque nationale du Québec, a new central library for the province of Québec in 2000.

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Please Pre-register by April 26th to avoid onsite registration at the show

PRESIDENT'S MESSAGE

By *Dennet Latham, CSI, CCS*



Face-to-Face or Face the “Wall”

We are all enamored by the ease and availability of construction product information on the World Wide Web. On a daily basis we research product information on various websites where product data sheets, guide specifications, material safety data sheets, and local manufacturer contacts can be reviewed or downloaded. The quality of the available information on these websites has improved geometrically in recent years, so

much that firms are starting to question the value of in-house vendor catalog libraries. Although many manufacturers have done a masterful and creative job of portraying their company's information, there is still something missing.

Project specific design criteria and project site conditions are difficult to convey through emails and by requesting more detailed information on manufacturer's websites. To adequately complete a construction product investigation, there is nothing better than meeting face-to-face with manufacturer representatives, or with installing contractors, to review in-process drawings and specifications with the objective to correctly specify and detail materials for the project at hand. All the websites in the world, even some of the newer ones that offer “design engines”, which respond to rudimentary project criteria entered by the design professional, cannot adequately provide detailed, project context sensitive information. There is still a need for personal interaction with those construction product professionals that can respond to specific questions and project conditions.

So, the in-house, one-on-one meetings with manufacturer's representative still provide the most effective technique for communicating project material criteria and obtaining feedback about proposed installation techniques for these materials. However, on a given project, that might have hundreds of different installed materials and products, it is almost impossible to be able to sit one-on-one with manufacturer representatives for each individual product; design professionals would never get their design documents “out the door”.

The Portland Chapter CSI has an effective solution for the design professional to come in contact with a hundred or more manufacturer and installer representatives without spending inordinate number of in-office hours; The 32nd Annual Portland Products and Services Fair (PPSF).

On the afternoon of May 2nd at the Oregon Convention Center, Exhibit Hall A, there will be 100 or more construction product vendors available for the benefit of the design community to meet “face-to-face” for the intent of learning about existing and new construction products that are available in our Northwest Region. The vendors look forward to this opportunity to present new products and demonstrate installation techniques in a way that is not possible during daily in-house meetings. They have samples with

which one can experience hands-on material knowledge to better understand the “salient” features of these materials in a way not possible be reviewing catalogs or websites. Designers also have the opportunity to meet with the persons that they will normally contact with project specific questions regarding materials and products intended for the project specifications. Understanding the physical characteristics of building materials such as weight, hardness, flexibility, weatherability, size and thickness, puncture resistance, abrasion resistance, color and texture along with many other features, will help tremendously in making decisions about appropriate use and installation methods for products.

The Products and Services Fair is definitely a time-saving event. In one afternoon and at one location, designers can easily visit with 100 product representatives (if you schedule time effectively!). How many scheduled office meetings would it take to visit with this many vendors? CSI encourages office principals to allow their employees to visit the PPSF on Tuesday afternoon to take advantage the abundance of construction product information. The Fair is a convenient and fun way to do product research and receive continuing education credits at the same time.

In addition to the vendor booths, several of the manufacturers will offer mini seminars during the afternoon, on the show floor. These mini seminars will provide additional detailed product information and at the same time offer AIA learning units. Outside the exhibition hall there will be three separate continuing education programs. In the afternoon, a session about teamwork on LEED[®] projects and a session on The Natural Step program for businesses. In the evening, after the products and services fair closes the keynote speaker, Mr. John Patkau, Hon. FAIA, of Vancouver, BC will speak about his firm's design process and continuing work. These separate sessions will also provide AIA continuing education credits. The three separate seminars are available at a reduced price of \$30, if one attends all three.

In the President's message in the March issue of *The Predictor*, I addressed the emerging “integrated” project delivery method where the traditional design-bid-build method is quickly evolving into an integrated delivery method where contractor, subcontractor, designer, and owner work more closely together during early design stages to facilitate the design-build effort so that projects can be delivered earlier with less cost and improved product quality. In this integrated design and construction method, face-to-face communication, early in design and throughout the project construction is crucial to a successful outcome. Participation in the May 2nd Portland Products and Services Fair provides a wonderful opportunity to practice this face-to-face interaction so you won't find yourself and your staff “against the wall” with unanswered questions late in the design process.

Hope to see you and a friend or two at the 32nd Annual Portland Products and Services Fair on May 2nd, 1:00 pm to 9:00 pm!

WHAT DO YOU SAY? .. News and views from the Specifiers Share Group

By: Fred Herbold, CSI, CCS



Why Specifiers Attend the Portland Products and Services Fair

The Specifiers' Share Group has enjoyed many presentations over the years from product representatives, from professional consultants, and from installer-contractors.

Even so our appetite for knowledge and experience is not satiated. We look forward to Portland Chapter's annual Products and Services Fair as an easy, convenient way to touch-base with the current status of our local construction industry.

In addition, we encourage, if not insist, that certain of our fellow design colleges attend the Fair and Seminars for the same reason. Specifically:

Available Products

At the Fair we meet local and regional representatives for products and manufacturer's that are currently available in our market. Returning to the office the next day, we specifiers revise the list of "Available Manufacturers and Products" in our specification master. We may also be taking back the current product binder or CD. Or we may be awaiting one to arrive after ordering it from the product representative.

Proprietary Specifications

It's never pleasant to be told that the one and only product you've specified is not available. Unfortunately, manufacturers do not notify us specifiers when they go out of business, change their name, are purchased by another company or discontinue a product.

At the Fair we can verify that our favorite products are still available and working well. Also check on up-dates and improvements. It just takes just a few moments of conversation with the knowledgeable product representatives.

We also discover what's been happening at the corporate level: who's missing this year and why; who purchased whom or what.

New Products and Manufacturers

At the Fair you can expect to see products introduced that you've not seen before or were not aware. Manufacturers use this opportunity to introduce new solutions to design and construction issues. Also, you can expect to see new options from manufacturers who are just entering our market.

Refreshing Experiences

At the Fair, after a few hours of enlightenment, I walk over to an array of light snacks. It helps to keep me going and it's a good place to compare notes with other design professionals. Of course, there's a no-host bar open as well.

Sustaining the Built Environment

"Knowledge for Creating and Sustaining the Built Environment" is CSI's mission. At the Fair this year two seminars will focus on incorporating US Green Building Council's LEED® rating system and The Natural Step's "system conditions" into building projects. The information at these seminars will help specifiers and designer to "green-up" their specs and expand their definition of sustainable design.

Finally, we are looking forward to hearing the evening's keynote speaker, architect John Patkau. His work and design approach is sympathetic to the environment, human culture and regional issues.

See you and your fellow designers at the Fair.



A booth at a recent products & services fair

PERKY'S NOTES

By: Perky Kilbourn, CSI



Note #1 Historic perspective – at one time The Institute was telling local chapters of CSI that they could not have Product Exhibits because they might detract from exhibits at the Institute Conventions. I am glad it was decided local Product Exhibits don't compete with exhibits at the National Conventions. Times have changed since Mary Alice Hutchins FCSI, FAIA became the 97th member of CSI in 1949 after an architectural group chief in the supervising architect's office at the U. S. Treasury Department, Edwin Bateman Morris, envisioned an organization where specifications writers and others interested in construction communication could develop uniformity of communication within the industry

Quoted from page 19 of One Woman's Unique Architectural Journey: The Life and Times of Mary Alice Hutchins, self published by J. P. Kilbourn and Friends in CSI and AIA, 1999.

I will have copies available at the Products & Services Fair.

Note #2 thoughts from a manufacturer of building products.

Jody Moore supplied the following information.

Jody told me there are four reasons that come immediately to mind when asked "Why do we have the Portland Products & Services Fair?"

First – Contacts for more business for all types of members of CSI.

Second – New Products to add to a reps list or to help an architect with a construction or design problem.

Third – New Job in the field of construction if unemployed.

Fourth – Continuing Education - the speaker is usually very good.

Note #3 thoughts from Ken Searl – a retired Specification Consultant and past president of Portland Chapter CSI.

First – To find out about new products.

Second – To obtain more information on old products if haven't specified that product in a long while.

Third - To learn about a product which have never specified Ken would also be able to talk to other people at thenPortland Products & Services Fair who have specified the product.

Fourth – this has nothing to do with Products Fairs but Ken said to tell every one he was still alive and kicking.

Note #4 thoughts from Margie Largent – a retired Architect and two time past president of Portland Chapter CSI .

First – To find out information on new products.

Second – A Products & Services Fair is a much better way to present products and services than by means of Product Representatives because Product Representatives take up a lot of time.

Third – An efficient way of learning about all products, both old and new.

Note #5 thoughts from manufacturer's representatives – Several different manufacturer's representatives commented that the Products & Services Fair was an excellent place where they could present their products and make contact with a lot of Architects/ Specifications Writers without spending their time traveling.

Note #6 thoughts from a Plan Center – Ellen Onstad said her main interest in The Products & Services Fair was to make contacts and explain how the Plan Center can help people in the Construction Industry.

Note #7 thoughts from an owner (microbiologist) – I go to the Products & Services Fair to learn information about Products which might help me as a Consultant Microbiologist. For example, I have been asked whether products (carpet tiles or flooring) which have been imbedded with antimicrobial agents really resist microbes.

Note #8 thoughts from Joe Bolkovatz, recently retired from JEDunn Construction

First - likes to see the vendor's new products which will probably be incorporated into construction in future years.

Second - Products & Services Fair are a convenient place to network with the architects and manufacturers representatives.

Third - A very effective way to talk to a lot of people in a short amount of time.

Fourth – Products & Services Fair are enjoyable because they professionally done.



Denise Carpenter with T & A Supply talking with a visitor

“Leading LEED®: The Team Works When There’s Teamwork”

Logan Cravens, AIA, LEED AP

Director of Green Building Resources

Logan has over 18 years experience in architecture and education with a special emphasis in environmental design issues. Logan received his Masters in Architecture at The University of Texas at Austin and his Bachelor of Arts at Austin College. In addition to project management on Federal Courts projects, Logan advises SERA in the implementation of sustainable policies and procedures. Since 1992, Logan has been a recognized leader in Portland's sustainable design community. He is a past chair of the AIA/Portland Chapter Committee on the Environment. A founding board member and past president of the Cascadia Region Green Building Council, Logan is also a LEED Accredited Professional and SERA's representative to the U.S. Green Building Council. He is a contributor to the Oregon Natural Step Network Construction Industries Task Force and numerous construction trade publications. Since 1997, Logan has taught a course on the theory and practice sustainable architecture in the Department of Architecture at PSU.

Ralph DiNola, CSI, Assoc. AIA, LEED AP

Principal

With an emphasis on individualized service, Ralph assists project teams with efforts such as conceptual design for green building strategies, project feasibility studies, green product selection and plan and specification analysis. As Senior Design Consultant, Ralph generates holistic building solutions by providing a “big picture” perspective and forging synergies among various disciplines.

Ralph serves as project manager for numerous registered projects and managed the LEED documentation for the first LEED Gold certified historic renovation in the U.S: the Ecotrust Natural Capital Center. Ralph was also the head consultant on Clackamas High School, which became the first LEED certified school in Pacific Northwest. He is currently working on Gateway Station, a project seeking platinum certification. In addition, Ralph works internationally for clients in Canada and Shanghai. A facilitator of green design and a LEED Faculty Member, Ralph brings his leadership skills to green building workshops, eco-charrettes and training sessions on building green. His workshops are tailored to address the specific needs of owners, design firms, contractors, government agencies, manufacturers and facility managers. Ralph has also been an invited speaker at national conferences such as GreenBuild, Greenprints, NeoCon and EnviroDesign. Ralph has over 15 years of experience as a designer and historic preservation specialist. While working as an historic preservation specialist with the National Park Service (NPS), Ralph helped preserve and restore more than 50 architecturally significant structures. His current work combines Ralph's knowledge of green building practices and his historic preservation skills, as he is assisting in the adaptive reuse of several historic buildings.

“THE NATURAL STEP: A NEW PARADIGM FOR BUSINESS”

John Echlin, AIA , LEED AP

John Echlin is a Design Principal with SERA Architects in Portland, Oregon. He is a graduate of Rhode Island School of Design and UCLA, and has over 25 years experience in urban planning and architecture with a special interest in environmentally responsive design.

A frequent speaker on sustainable design, John is a LEED (Leadership in Energy and Environmental Design) Accredited Professional and has several LEED registered projects either recently completed or in design. He is a former member of the City of Portland and Multnomah County joint Sustainable Development Commission and also serves on the Board of the Oregon Natural Step Network (TNS). With TNS he is engaged with a Construction Industry Peer Learning Group that is developing guidelines for fully-sustainable buildings.

Duke Castle

Duke Castle is a former marketing executive from Hewlett Packard and one of the original founders of the Oregon Natural Step Network.

Mr. Castle has traveled to Sweden to study how Swedish organizations have successfully applied the Natural Step principles. He has received training on the Natural Step from founder Karl Henrik Robert, has conducted numerous Natural Step trainings and briefings and was asked to train Oregon state leaders on sustainability and The Natural Step as part of Oregon Governor Kitzhaber's sustainability executive order.

Mr. Castle's recent efforts in the sustainability field have been to guide and assist organizations in using the Natural Step framework as a strategic tool in their business planning. He has worked with a variety of organizations including the University of California, Santa Barbara; Oregon Department of Environmental Quality; Shore-Bank Pacific; Tualatin Valley Water District; and architectural leaders such as Mithun, SERA and Yost Grube Hall in the development of their sustainability plans. Mr. Castle has a BSEE from Cornell University and an MBA from Stanford.

THOUGHTS ON PPSF

By: Bob Abbott, CSI

What I was I still am - What I am I wasn't

Three months ago I was a Designer, I had been an Interior Designer for 30 years. I transmuted into a Sales Rep! Now I find myself on the CSI committee to bring the Portland Products and Services Fair to fruition. There are very interesting contrasts in viewing this Fair from two different perspectives. As a Designer I actually never gave it much thought. The day before the event a couple friendly, familiar Reps delivered a balloon reminding the design firm that tomorrow was the day. I would often go to the Fair with hopes of finding some new materials and information. Typically I felt a bit awkward avoiding booths which I perceived were of no connection to my profession. I always stopped to see reps that I knew and left with some brochures and a few freebies. Now I am the Rep who is frantically trying to assemble an interesting booth that will "draw" people in & illuminate their consciousness with my incredible product. What magical give-away will keep my product in the mind of every potential client? I have volunteered my time trying to collect mailing lists from relevant professional organizations that will allow us to send information about the Fair, many are cooperative, some are not. I worry that there will be too few vendors, I worry that the Design community will not come to the Fair. Whoa – it's a night and day kind of contrast.

HELP THE CSI PROGRAM COMMITTEE

The CSI program committee is looking for a tour location for our September 2006 meeting. The recent tours have been at the Vancouver Conference Center, Pioneer Courthouse and the Avenue Lofts. In June we'll be touring the newly remodeled Bridgeport Brewery. If you are involved in a project that would be near completion and safe for 80 – 100 people to tour through please contact Kaye Kloster at kkloster@fordgraphics.com. For the best turnout we prefer projects in the Portland metropolitan area.

LETTER OF THANKS

By: Marvin Samson Alvarez, Student

I wanted to thank you all for allowing me and my fellow students to share an evening with you and your organization. It was a pleasure to meet many of your member and learn from the many experiences they had to share and from the seminar itself.

Your provide a valuable piece to our learning and I hope you continue showing your generosity to future students.

Once again. thank you.

Best wishes to all of you and your organizations.

By: AIA Office

The local chapters of the Construction Specifications Institute and the American Institute of Architects have a long history of working together to support our design and construction professions while improving the built environment in which we live, work and play. For over 30 years CSI Portland's Products and Services Fair has spotlighted new products and ideas to help our local design, interiors and construction professions stay ahead of the curve in an ever-changing industry. AIA/Portland is proud to support this year's Products and Services Fair on Tuesday, May 2nd at the Oregon Convention Center, and we are encouraging all of our members and related professionals to attend the many events planned throughout the day. In addition to the many vendor exhibits, there will be numerous opportunities for architects to earn Continuing Education Units, including workshops LEED and the Natural Step sustainability framework. Internationally renowned Vancouver, BC architect John Patkau, Hon. FAIA will be the evening's keynote speaker. The AIA asks you to mark your calendar and support your local Chapters of CSI, AIA, IIDA, IFMA and AGC!

IT'S YOUR TURN NOW

By: Cornelia Gibson, CSI

It is always exciting for the volunteers working on the Portland Products and Services Fair to see this event come together smoothly. It has been enjoyable to work together with people who give of their time and energy to support our local chapter of CSI. With all the effort, care and energy, which have gone into the planning of this year's Products Fair, you can expect a great educational, simulating and enjoyable event.

Look for a fascinating Keynote speaker in Mr. Patkau, earn CEU's by attending relevant seminars, and discover product updates by attending free vendor seminars and vendor booths.

The volunteers who put the Products Fair together have done their job to provide a palette of activities for you; – now it is your turn to show support for the Fair.

Come, attend our seminars, have some hors d'oeuvres and meet old friends.

Then go around and enjoy thought provoking new ideas and design solutions you'll find in the many vendor booths'. While you're at it, have the vendors sign your prize winning bingo card and become eligible for a weekend get-away to Salishan or Skamania Lodge.

The odds are in your favor ... it is your turn...you do not want to miss this year's Portland Products and Services Fair.

See you there!

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Puget Sound, Seattle, WA (Second Tuesday)
Andrew Estep, CSI.....206-382-3393

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Jerry Litwin, CSI,CCCA.....253-584-5207

Spokane, WA (Second Thursday)
Eric Rieckers, CSI..... (509) 535-0301

Portland, OR (Second Tuesday)
Jane Phifer, CSI.....503-805-2500

Capital, Salem, OR (Third Thursday)
LaVone Clausen, CSI.....503-371-2070

Willamette Valley, Eugene, OR (Last Thursday)
Rodd Hansen, CSI-I.....541-687-9600

Idaho, Boise, ID (First Tuesday)
Jon Farren, PE, CSI, CDT.....208-429-1307



32nd ANNUAL PORTLAND PRODUCTS AND SERVICES FAIR REGISTRATION FORM

Tuesday, May 2nd 2006 Open 1 PM - 7 PM

Oregon Convention Center - Exhibit Hall A - 777 Martin Luther King Jr. Blvd - Portland, OR 97232

To register, please indicate seminar choice(s) below by circling the amount:

Name: _____ Firm: _____

Please circle: Architect, Engineer, Interior Designer, Building Owner, Facilities Planner, Contractor, Student, Other _____

Address: _____ City: _____ Zip: _____

Phone : _____ Fax: _____ E-mail: _____

Afternoon Seminars:

“Leading LEED®: The team works when there’s teamwork”.... 1:30 PM - 3:00 PM.....\$10.00

“The Natural Step: Good for Business, Good for Earth”4:00 PM - 5:30 PM.....\$10.00

Evening Keynote Address:

“Ongoing Investigations” by Keynote Speaker John Patkau:7:15 PM - 9:15PM... \$20.00

SPECIAL OFFER: Purchase tickets for all three events:..... \$30.00

ExhibitsFREE

Seminars: Request Schedule, Topic & Times at Registration Desk.....FREE

We accept cash, check or Visa/MC#: _____

Exp. Date ____/____ Last 3 digits on signature line: _____

Cardholder Name: _____ Address: _____

City: _____ State: _____

Signature: _____ Total amount : _____

To register for lecture & seminars, return form and payment by April 26th to:

**Portland Products and Services Fair
 PO Box 5116, Salem, OR 97304, Phone: 503-805-2500 - Fax: 1- 503-587-0337
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 (Note: After April 26th seminar registration at door only)**