



Knowledge for Creating
and Sustaining
the Built Environment



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Portland Chapter - The Construction Specifications Institute

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Building Information Modeling – Better Decisions, Better Buildings

Presented By: David Haynes

Tuesday, March 10, 2009



Change the way you think about how technology can be applied to building design, construction and management. Learn why BIM is important in this economic environment – how the combination of

a design model (housing the geometry and data) with a behavioral model (which manages change) enables a more thorough examination of the design, and the means of analyzing the proposed design's performance in development and construction.

The entire building model and complete set of design documents is in an integrated database - where everything is parametric and everything is interconnected – enabling more efficient development processes, and extending the model beyond design and construction, throughout the lifecycle of the building.

David Haynes is a Registered Architect and a LEED accredited professional who previously had his own practice and was President of a commercial design-build construction company for 15 years. A graduate of University of Arizona, he has worked as an Architect, contractor, developer, educator, and as a construction manager for a national retailer. David currently develops and implements targeted AEC business solutions – including Revit Architecture, Revit Structure, AutoCAD Architecture, and NavisWorks – for clients across the United States involved in the design and building process.

Tuesday, March 10, 2009

**Governor Hotel Princeton Ballroom
614 SW 11th Avenue**

\$40.00 per person

**\$50.00 non-members and walk-ins
Sponsor a table for 8 for just \$310.00**

5:30 PM Meet Your Colleagues 6:30 PM Dinner, Catered by Jake's

Register at www.portlandcsi.org

Questions: Jane Phifer, 503-805-2500, csi@portlandcsi.org

PRESIDENT'S MESSAGE

By: Russ Pitkin, CSI, AIA



Over the last three years, your chapter board of directors has been listening to what product representatives and other chapter members have been telling us about the Portland Products and Services Fair; last year renamed the Portland Products and Services Conference. Many of you suggested that the current format was no longer getting the response enjoyed in past years, and that it was time for change. There were many lively discussions, until last fall I scheduled a special meeting and invited past and present chapter leaders. We all put our heads together and it was decided to make a change, since this appeared to be a time for real change both in our country and our chapter.

The major response we were hearing was for change that would provide an increase in product representative face time with those who were the decision-makers in getting their products specified. This appeared to be the major impetus driving the need for change. We discussed at length different models for this event that would yield what was being sought.

Over the next several months, under the guidance of Cherie McNabb and her small committee, there was much strategizing and planning on format for this event, and where the event would be held, what education would be included, a products display social component, dinner faire, possible keynote speaker and then organizing and setting a budget. A tremendous amount of intense reorganizing took place to make this a transitional year for this program and keep it a viable fund-raiser and showcase event that our chapter can be proud of.

This May 12, 2009, we will be introducing The Portland, Oregon Chapter's totally new Industry Forum for 2009. It is a fresh new action packed early evening condensed variation, and I think a tremendous improvement over the previous Portland Products and Services Conference. The location chosen is an exciting new venue, with great views of the Willamette River and Tom McCall Park, and plenty of room for all the event components, the World Trade Center. This venue offers a drastic change from past products fairs.

The event will still have an educational component, trade show component with bar and socializing, and keynote speaker; but will now also include a sit-down dinner. The major difference is that this event will be by-invitation-only. Attendees will be asked to attend by product representatives who are providing the sponsorship of this event. This will help the product representatives reach those individuals that they really want to talk by inviting those they may not otherwise be able to talk with, affording them an opportunity to expand their market.

This event will also have some other benefits for our chapter, hopefully. We are arranging with the Institute to have a membership drive during this event and for a few days following there will be fifty percent off Institute and chapter membership dues for all new members.

The Institute has asked us to increase our chapter's membership by three percent this year ending this June 30. If this event can do this for us it would be a doubly great event, because it will help the chapter out in other ways as we try to keep our chapter the largest chapter in the NW Region even through these tough economic times. These are the times when our members need to stick together, network, and support each other through these difficult economic times.

One of the new functions on our website for this new Industry Forum is that we will be able to use PayPal for making your sponsorship and table reservations directly on line over the internet. You will be able to see a floor plan of the spaces, the location of the display tables and the location of the dining tables in proximity to the keynote speaker.

We do not have real-time on the table reservations, but this will be up-dated on a daily basis by Corey Morris our Webmaster, every time there is a reservation. You will be able to see what is still available every day on the Portland Chapter website.

With the availability of these new functions on the website it should make it easier for product representative to make their reservations at a time when it is convenient for them and not worry about if there is still space left. You will be able to tell right away and use your credit card to make the reservation.

As a closing note, please don't forget to vote. This year you have two options. You may vote via mail as in the past or vote via the internet, but only once please. You still have until March 6th so don't forget. And thank you to the Portland Chapter membership for your continued support of our chapter.

PERKY'S NOTES

By: Perky Kilbourn, CSI



Lee and Perky have been on a a cruise.

We stayed with friends in Kissimmee then cruised from Tampa and visited Key West, Montego Bay, Jamaica and Cozumel, Mexico.

Key West was lots of fun. Lee and I visited the Key West Butterfly and Nature Conservatory. We walked through a 5000 square foot greenhouse with an impressive collection of flowering plants, cascading waterfalls and trees. This was home to hundreds of butterflies representing up to 60 different species from North, Central and South America, African and Southeast Asia. We then rode to the Key West Aquarium which was built in about 1935 by the Civilian Conservation Corps. This is the same federal authority that built Timberline Lodge. At the aquarium there were hundreds of

species of local marine life including grouper, moray eels and barracuda. Perky can now say that she has pet a shark on this cruise and dolphins on earlier cruises.

Lee and Perky then had a day at sea before we arrived in Montego Bay, Jamaica where we sunned. Lee played in the water and Perky read and played in the water. The Caribbean Sea is warm, not like the Pacific Ocean.

Another day at sea before we arrived in Cozumel, Mexico. Perky stayed on the Carnival Legend and Lee took a trip ashore. Perky enjoyed reading on deck and not getting too wet or sandy. The book Perky was reading was of special interest because Perky knew the editor. Suzy Platt was a sorority sister of Perky who had worked at the Library of Congress in Washington DC. In 1989 Suzy published *Respectfully Quoted: A Dictionary of Quotations request from the Congressional Research Service*. Quoting from the information which Suzy sent me:

Our division chief wanted to turn the quotation file we had had in the Congressional Reading Room for perhaps 75 years into a book. I was aghast, because I knew that no one had any idea how much work producing a book would be, but I said I would edit it, because I was the most qualified person available For a year and a half I locked my door when I came in and unlocked it when I left a night and didn't mingle except for a few birthday lunches. I had to turn in the book before I was ready, for some bureaucratic reason or other, but the Publishing Office wasn't ready for it, either, so I kept right on working on it for another six months. Then I worked on it for half my time for another six months, and then when all the proofreading was done (twice!), that was the end of the task.

Perky read the book from cover to cover. It was sort of like reading an encyclopedia. The quote was listed and then the source which Suzy was able to find. The quotes were organized by general alphabetical topics. Perky never thought she would read an encyclopedia but she did and it made fascinating and enjoyable reading.

This final note will be about another book that Perky read on this cruise. The book was *Alan Turing: The Enigma* by Andrew Hodges. I first heard about Alan Turing as a graduate student at Oregon State University. He devised the first computer also known as a Turing Machine. In reading the book I discovered that I had used another one of his devices while a student in High School.

In High School Perky worked for a collection agency and we had the first "automatic" typewriters which "ran" on paper tapes with holes punched in them. The patterns of the holes caused various keys to be depressed on the typewriter - sort of like the old player pianos. The typewriter would stop at certain places in the letter so the debtor's name, the amount owing and to whom it was owed could be entered, Later the paper tapes were changed to magnetic tapes but the principle remained the same.

Perky should refer people to the statement on page 74 of *One Woman's Unique Architectural Journey, The Life and Times of Mary Alice Hutchins*

. . . The paper tapes were used extensively during the 1950s, from architectural offices to collection agencies.. . .

Perky had a three months post-doc appointment to use the Turing Machine to automate the identification of microorganisms - Perky is happy to say that the method she devised is similar to what was used until they started using PSR to identify microorganisms. Perky will stop here before everyone falls asleep.

PASSING OF A MEMBER

John "Jack" O'Brien passed away February 5, 2009, at his home in Lake Oswego after a two year battle with prostate cancer. He was 69 years old. Jack spent his early childhood in Seattle, moving to NE Portland in 1949. He graduated from Holy Redeemer Grade School and Central Catholic High School in 1957. After high school Jack joined the US Navy. Jack spent 40 years in the construction industry, representing various construction material and equipment manufacturers, was a member of Associated General Contractors, and was a member of Construction Specifications Institute until the time of his death.

MEMORIES OF JACK O'BRIEN

By Don Walton

I met Jack O'Brien through functions put on by CSI. You could not walk into a room without hearing that infectious laugh, seeing his disarming smile, and looking at those eyes that said "you are my best friend." These are the qualities that I remember most of Jack. Jack loved attending CSI trade shows, seminars, and monthly meetings.

Jack followed me in my job at Modernfold as the Western Regional Sales Manager. During this time Jack found many friends who could not resist his magnetic personality and he never found a new friend he didn't like. He would do anything for you. He left a great legacy we all would like to emulate.

NOW . . . will you join me in singing that great Irish ballad that so sums up Jack.

It is the song "When Irish Eyes Are Smiling"

When Irish eyes are smiling,
sure 'tis like the morn in Spring.
In the lilt of Irish laughter
you can hear the angels sing.
When Irish hearts are happy,
all the world seem bright and gay.
And when Irish eyes are smiling,
Sure, they steal your heart away.

Jack, you warmed all our hearts. We miss you but will look forward to singing your Irish ballad with you in Heaven when we arrive.

Your old friend, Don Walton

Note: Don was Editor of The Predicator in 1975 and 1976; Region Trustee in the early 1980's.

Pat O'Brien, CSI, of O'Brien Constructors, LLC, remembers his brother Jack:

(Lee asked Pat to create a list of firms represented by Jack.)

Hessel Tractor, outside heavy equipment salesman.

Power Rents (Now United) outside equipment salesman.

Modernfold, Regional Sales Manager.

Kalwall, Regional Sales Manager.

Wasser Coating Systems, US sales rep., traveled all over the US on major stadium and bridge painting projects.

Laurenco Waterproofing Systems, US sales rep. then Western Region Sales Manager. This system was used on many deep foundation waterproofing systems up and down the west coast.

Jack always showed a great interest in CSI and over the last 15 years or so of his life thought that CSI was the best organization for him to belong to market his products. His home chapter was Portland, and he was a member of the Puget Sound, Spokane, and Willamette Valley Chapters.

He loved the trade shows that he participated in and the traveling and fine dining that accompanied his various representations. Jack was not long on detail but his ultimate salesman's charm usually won the day. He always represented excellent products and companies that could back him up but it was his gentlemanly ways and friendly, sociable nature that got him in the door and access to the decision makers.

Jack O'Brien

By Jody Moore

Jack O'Brien was a truly gentle man, who would welcome me with a warm greeting: "Hey, Pretty Lady". I always felt like he meant it. I had the good fortune to know him for more than two decades, meeting him at CSI and working with him when he was a regional manager for a national manufacturer. Jack understood people. Jack taught me about acceptance and optimism. He looked directly at whomever he was with and, even when the conversation was tough, he didn't flinch at the truth but maintained a positive, hopeful outlook. In the familiar places where I saw him, I realize that I will always look for him and miss his warmth and his dear smile.

Lee, thank you for the opportunity to reflect a little bit about this dear person, as we all know Jack was.

CSI INDUSTRY FORUM 2009

Tuesday, May 12, 2009
World Trade Center Portland, Oregon
Two World Trade Center - 121 SW Salmon, Portland, OR 97204
4:00pm – 8:00pm

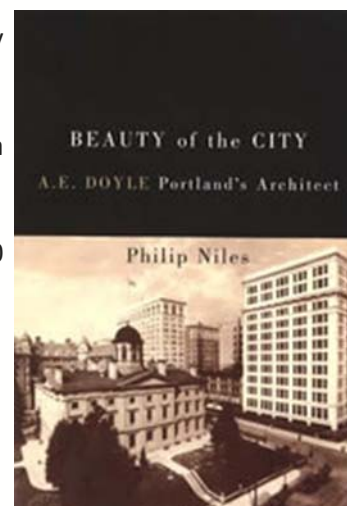
Portland Chapter CSI introduces “CSI Industry Forum 2009”. This is your chance to spend the afternoon and evening with 250 invited industry decision makers. These guests will be invited by exhibitors at the event. There are a limited number of Sponsorships and Tabletops available.

Our keynote speaker will be Phillip Niles, historian, who wrote the book “Beauty of the City” featuring leading Portland Architect A.E. Doyle.

A sponsorship package (Package A) includes a tabletop display, top billing as a sponsor, full table of 10 guests for dinner and keynote speaker.

Exhibit Table packages (Package B and C) include a tabletop display and 5 or 10 dinner guests.

A	Sponsorship Package A	Top Billed Sponsor, plus one tabletop display plus a full dinner table of 10 seats with a Premiere Table choice. Cost: \$2,500.00
B	Exhibit Table Package B	Tabletop display + 10 dinner seats. Cost: \$1,500.00
C	Exhibit Table Package C	Tabletop display + 5 dinner seats. Cost: \$950.00



A \$100.00 discount is available to CSI members. As an exhibitor, you are responsible to fill your table with invited Industry decision makers as your guests.

An education seminar will be provided at no charge to guests and exhibitors.

We have a limited number of Sponsorships and Exhibit Tables. Register now to be prominent in our exciting new event! We look forward to hearing from you with your sponsor or package request.

Go to www.portlandcsi.org to register today.

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NORTHWEST REGION CHAPTER MEETINGS

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Mark Hughes, CSI.....907-267-5163

Puget Sound, Seattle, WA (Second Thursday)

Andrew Estep, CSI.....206-382-3393

Mt. Rainier, Tacoma, WA (First Thursday)

Bob Kenworthy, FCSI, CCS, CCCA..253-931-4904
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Spokane, WA (Second Thursday)

Thomas Gerard, PE, CSI, LEED-AP. 509-328-2771

Portland, OR (Second Tuesday)

Jane Phifer, CSI.....503-805-2500

Capital, Salem, OR (Third Thursday)

Chris Veit, CSI, CCS.....503-390-0291

Willamette Valley, Eugene, OR (Last Thursday)

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Idaho, Boise, ID (First Tuesday)

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Big Sky, MT

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PORTLAND CHAPTER

INDUSTRY FORUM 2009

SAVE THE DATE!

Tuesday, May 12, 2009

World Trade Center Portland, Oregon

Two World Trade Center - 121 SW Salmon, Portland, OR 97204

4:00pm – 8:30pm

Be a part of the Change Portland Product Reps and Industry Members Demanded!

Portland introduces The “CSI Industry Forum 2009”

(Formerly Portland Products and Services Conference)

Your opportunity to spend the early evening networking with industry leaders and decision makers, earn education credits, enjoy a gourmet dinner and listen to a great keynote speaker.

Here's what's new!

- **This is an *invitation-only* event in a schedule friendly format!**
- Activity packed early evening full of education, exhibits, dining and keynote speaker
- Complimentary Educational Seminar starting at 4:00pm (Good for 1 AIA/CEN credit)
- 2 full hours of exhibit viewing and networking 4:30 – 6:30 with drinks and appetizers
- Dinner with industry leaders
- Keynote speaker: Phillip Niles historian - book “Beauty of the City” Featuring legendary Portland Architect A.E Doyle.

Don't Miss the chance to experience the changes this event brings...

Ask an Industry Member to Invite you and support CSI!

Looking for a Vendor to invite you or would like help getting invited?

Contact: Cherie McNabb at cheriemcnabb@comcast.net

We look forward to seeing you on May 12th.

CSI Portland Chapter Industry Forum 2009

Online at www.portlandcsi.org

*CSI Portland Chapter
Construction Specifications Institute*

PO Box 5116 - Salem, OR 97304

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