



Knowledge for Creating
and Sustaining
the Built Environment

The Predicator

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Portland, Oregon Chapter — The Construction Specifications Institute

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CSI 2004 Spring Construction Site Tour & Awards Gala

Meier & Frank Warehouse Conversion Tuesday, June 8, 2004

Meier & Frank's behemoth warehouse is undergoing a remarkable transformation that is only possible to comprehend when you get inside. This tour will offer you a very rare opportunity to do just that. With the new construction laid directly over and around the original structure, you will see both what was— the distribution center for Meier and Frank department stores, and what will be— the Avenue Lofts urban condominiums in the heart of the Pearl district.

Developer Robert Ball has again teamed-up with our tour host, **Howard S. Wright Construction**, who constructed his Marshall Wells Lofts project last year. **SERA Architects** bring their considerable expertise in historical preservation to the design, and completion is scheduled for this fall.

You will visit the courtyard— the pearl at the project's heart— and see how it was formed out of the building's core. Our tour stops at the 2-story penthouse, with city views through new 18' tall windows cut into the south walls. You will experience the acoustic design challenge (right next to the freeway!) and see how it has been met. You will see typical unit finishes and understand the structural solutions that make this project unique.

The Owner, Architect and Contractor will then join us for dinner and will talk about finances and how they work to make the project pencil out.

Mixed in the fun we will be presenting awards to CSI stars: individuals and organizations whose contributions make our Chapter a vibrant and integral part of our community.

The Tour—4:30 PM Gather at the north parking lot at the project site located at 1408 NW 14th, between NW Hoyt and NW Irving.

Dinner: Following the tour, we will head back to the Princeton for a delicious dinner buffet served by Jake's.

Cost: \$30.00 per person -- prepaid reservations only—by June 4, 2004.

Event is limited to the first 120 people who reserve.

Tour and Dinner is the Event-- no tours only.

Please see the insert for address, directions and easy registration.

PRESIDENT'S MESSAGE

By Cherie McNabb, CSI, CDT



I want to start my article with a THANK YOU to both Ellen Onstad and Cornelia Gibson for a great job on the Products and Services Fair. We have a group of great volunteers.

I also want to put out a huge THANK YOU to all of you who took time out of your day to attend the seminars and walk the exhibit floor. We realize that with the time changes we had to make, that were beyond our control, confused and frustrated many of you. Your patience shall be commended. We will be do our best to avoid any time changes this next year.

One more THANK YOU needs to go out to the vendors that purchased booths to show their products and services to all in the industry. Times have been challenging and we appreciate your participation on the exhibit floor. We know that the time changes affected you too and we want to thank you for your patience. With your participation this event will continue. We are open for suggestions on new and exciting ideas to help make the Products and Services Fair stronger and more successful. You may email me at cheriemcnabb@comcast.net, Jane Phifer at jane@portlandcsi.org, or Ellen Onstad at ellen_onstad@mcgraw-hill.com.



I had the opportunity to have a personal conversation with our keynote speaker Will Bruder. I am sure all of you that were able to attend his presentation enjoyed Will. We have many people to thank for

this Presentation.

First, I need to Thank Will Bruder for taking time out of his busy schedule to visit with us in Portland for our Products and Services Fair.

A thank you goes out to Don Stastny for helping attract Will to our fair.

And of course, Jim Wilson, thank you for all your hard work on pulling this all together.



June will be another exciting tour for the Portland Chapter of CSI. We will be touring the Meier and Frank Warehouse. This building used to be the old building that Meier and Frank used to have their big warehouse sales in. I went to a

few warehouse sales as I am sure many of you did too in this building. We now get to view it being rebuilt for Condominiums. This is a great opportunity to view it before any tenants have moved into the place. You will be able to see how the construction world can take an old building and create a wonderful new living environment. After the tour we will all be heading to the Princeton Ballroom to finish out the evening with dinner and a celebration honoring our terrific Volunteers within the Portland Chapter of CSI. Awards will be given out at that time. We look forward to seeing you there.

Please enjoy your summer and we will see you at future events.

Summer events include:

CSI Golf Tournament on August 20, 2004 at the Lewis River Golf course at 3209 Lewis River Road, Woodland, WA 98674. Directions:

North on I-5 to exit 21 (Woodland exit). Turn right onto Hwy 503. Drive 5.5 miles East until you pass Echo Store. Turn right at next road after passing the Echo Store. Lewis River Golf will be on your next right.

Registration starts at 11:30 and Shotgun time is 1:00pm. If you have any questions or want to sign up contact Erica Bitterman at ebitterman@precisionimages.com.

I hope to see as many of you there as possible.

THANK YOU!

BS BY KS - Basic Specs

By Ken Searl, FCSI, CCS



On March 2 of this year, I and ten other judges participated in the 24th Annual “Excellence in Concrete” award program sponsored by Oregon Concrete and Aggregate Producers Association (OCAPA) and Oregon Chapter of the American Concrete Institute (OACI). The judging luncheon took place on March 3, 2004 at Sweetbriar Inn located off Nyberg Road exit. We were handed a list of the judging rules and information about each project. Judging was completed in approximately 4 hours.

As I remember it there was approximately 57 entries. We were issued Judges Ballot Form with 5 items. Items were: Creativity, Superior Craftsmanship, Unique or Innovative Uses, Extensive Use and Aesthetic. This included ten items both Residential and Commercial mostly medium to large sizes. We scored every entry on a scale from 5-1 (5 being excellent) using the standards listed above.

Criteria for consideration scoring projects as follows:

- Personal knowledge of project may be considered, but it is by no means necessary.
- Projects are to be judged individually not competitively.
- Judges should consider use of concrete in the project as opposed to the project itself. A project should not fail to receive an award for excellence simply because the project itself is not unique or attractive, nor should a project receive an award for mediocre concrete in a new, unique or exciting project.

- Excellence can have many applications: workmanship, aesthetics, structural and architectural considerations, new or unique applications, alternative designs, durability, flexibility, and others. The judgement and opinion of the panel is solicited.
- Applications are submitted by owners, producers, architects, engineers and contractors, and with varying degrees of “professionalism, in presentation. In as far as possible, the facts and subject matter of slides should be judged not the photographer’s expertise.
- Judges decision may be based on the following criteria;
 - Creative and functional design
 - Superior craftsmanship
 - Unique or innovative use of concrete
 - Extensive use of concrete
 - Imaginative and aesthetic use of concrete

You may contact above listed organizations for further information.

Addendum No. 1 from Ken Searl

This is the last BS Column I will write due to various reasons. I suggest the CSI looks for someone else to write this or a similar column. Ken’s comment: I never thought I would write 312 BS Columns. One of my friends said; Now, that is a lot of BS. I am not going to mention what my wife said, so there.

CARTOON

CROSSWORD PUZZLE

WHAT DO YOU SAY? .. News and views from the Specifiers Share Group

By: Dave Shelman, CSI, CCS

Chicago!

No, not the show. This is not a review of a musical but a report on the real, live place! The occasion was the 48th Annual CSI Convention and FM Show that took place at McCormick Place April 21-25. I came away with some good stuff from the convention, but first an urban anecdote: I felt like a kid in a candy shop in this Architect's mecca. On the first evening, after getting checked in at the downtown hotel, I wandered out to soak up the ambiance and get my bearings. I walked by the Water Tower (the only civic structure to survive the Great Fire of 1871) and, passing Ditka's Bar (the owner is the Chicago Bear's former coach) when on the periphery of my view I sensed something very familiar. I turned and there in front of me was our very own Portland "rain man"—the bronze guy that stands in Courthouse Square with the umbrella! I was caught completely by surprise! And my surprise quickly changed to annoyance. Chicago stole our man! A little plaque next to him informed me that he was placed there by some arts council based in D.C. (This is probably the same message I would read in Portland if I took the time) The least they could have done was to make the Chicago umbrella collapse from the wind! So much for regionalism.

The week of the convention fell smack in the middle of a big project deadline. So I had specs very much on my mind in picking the workshops and product vendors to see. I was particularly tuned to any bits of wisdom that could help improve the process of collecting and recording project information for construction documents—with a goal toward better documents. Fortunately there were a number of presenters that addressed my interests and I will try to summarize a few of the main points.

Early Participation

The first workshop presenter was Peter Jordan, a principal and specwriter in the Houston firm Mermes Architects, Inc and part time faculty member in the Architecture program at the University of Hawaii. His topic title was "Developing Specifications as Design Discourse." He talked about the value of the specwriter engaging a project early in its formation. By listening to, and participating in, the dialog about the design direction, structural systems and major materials the specification writer can start building an understanding of the project that helps give relevance to all subsequent decisions and knowledge that must eventually be documented for construction. He pointed out how a typical project begins with great ambiguity and little certainty and progresses toward a high level of certainty and hopefully little to no ambiguity. Additionally, when the spec writer is involved early, the design team has a strong resource for good decision-making. Peter noted that the specwriter to needs to collect early project information in formats that are flexible and easily modified as decisions change.

Intra-team Communication Tools

Peter shared with us a spreadsheet that is a communication tool for members of the design team and the specwriter. He said it addresses several needs: It gives a common reference for members who are developing drawing notes so that standard terms are used throughout. It is set up to begin to associate every material and system with a specific spec section early. Capable

specifications. This session reinforced some things we are doing in our office and gave some good suggestions for making them even more effective. I would be happy to share this with anyone who requests it.

Architect-Engineer Information Exchange

Document and building quality came under scrutiny also on the first day when the keynote speaker, Patrick Macleamy of HOK, declared that "the design and construction business was fragmented and declining in productivity, resulting in buildings that are too expensive and don't work very well." He said that the principal members of project teams—owners, architects, engineers and builders—all use different software which limits effective communication and coordination. Lack of coordination results in wasted time and productivity. He said this situation often puts the owner in the position of referee between the architects and contractors. His solution was to create design-build teams that could work together throughout the process, sharing tools, information and mutual expectations. He said making a building should look more like making an airplane. Whether we agree or disagree with his proposal, I think he stated a root problem—uncoordinated documentation for construction—fairly clearly.

Architects and engineers need to learn how to "talk" to each other better. This includes the exchange of information and dialogue of decision making, and the way in which our electronic tools communicate. I think CSI is in a good position to help the designer and the engineer improve their coordination and the products of better coordination, better documents and better buildings.



This photo is of Frank Gehry's outdoor performance facility in Millennium Park on the south edge of downtown Chicago. It is framed by the "Elevated" train system and an era that produced some pretty good buildings. One could analyze the conditions—design construction practices, competence in the building trades, the politics and economics of that time in comparison to our own, and maybe they would discover some insights that would benefit our current methods. It is

certainly reasonable to expect that, that with all the means at our disposal today we would be able to achieve a very high level of coordination and clarity of intent and execution in our projects.

There are usually two SSG meetings each month, on the 2nd and 4th Thursdays. Announcements are sent out to Share Group attendees approximately a week ahead of each meeting. If you do not currently receive the announcement and wish to, send an e-mail message to either Isaac Tevet (itevet@ffadesign.com) or Fred Herbold (fjherbold@comcast.net).

PERKY'S NOTES

By: *Perky Kilbourn, CSI*

In April, Lee and I traveled to the CSI National Convention. This event was held jointly with the 2004 TFM Show. It seems appropriate for me to report on my activities at this show for these notes.

We arrived in Chicago on Tuesday, April 20, 2004 in time to attend President Edith Washington's reception. A most festive occasion which included some singing around the piano. Wednesday, April 21, began with a 7:30 A.M. presentation entitled "Green Roof Specifications Standards". The presentation was made by SHADE Consulting and consisted of two parts Current Trends in Green Roof Construction and Elements of a Green Roof. If you need more information, most landscape architects know the history of Green Roof Construction.

At 8:45 A.M. I shifted gears slightly and attended the Specifiers Forum. The subtitle had me curious "Where are the new Specifiers coming from?" The panel had some good answers with ideas for implementation. The conclusions seemed to be that there will be more Specifiers, who will get respect from their Employers, when the Specifiers are more involved in the design process. Specifiers can bring value to the design process which value will be recognized by their employers.

Next came the Honors and Awards Session with Edith Washington presenting awards. The first keynote address was by Patrick MacLeamy, CEO, HOK, Inc. MacLeamy's topic was "Building Smart; Taking a Cue from Manufacturers". He thinks pre-assembly of building components would benefit the industry. An Industry Forum followed with representatives from the four areas from which CSI draws its members.

The four areas are :

1. The Owner,
2. The Architect
3. The Contractor
4. The Specifier.

It was a "Moldy" Thursday while I listened to talks about preventing mold and moisture problems in masonry construction followed by mold control using air barriers. CSI members were invited to hear the Total Facility Management (TFM) keynote speaker, Mac Anderson. I was very impressed and bought two of his books. The afternoon was then devoted to visiting the TFM exhibit booths.

Friday started with a presentation "How to get my product specified" by Valarie Harris. Some of her suggestions are appropriate for people who sell their services so felt my time was

well spent. Her first suggestion was don't pass off a problem with your product but help to solve the problem as quickly and as effectively as possible. Try to be in on the design discussions so you can suggest the best way to use your product. Be available during construction when your product is being installed. Determine who the decision makers are when trying to get your product specified.

Visiting with representatives in the exhibit hall was next and then Education Sessions in the afternoon. The "hot" topic seemed to be mold with two of the presentations containing discussion of molds. I suspect the interest in mold is because of the other presentation which was entitled "How the Courts Interpret Specifications." The last hour was about "Galvanizing Fundamentals". Several years ago I carried out some work for a company that performed galvanizing and this session helped me understand what that company did.

On Saturday morning I attended an education session on the new generation of Engineered Wood Products. Since we built our own home thirty some years ago and used laminated beams and columns, I understood what they were talking about. Exciting things are happening in the field of Engineered Wood Products with new shapes and sizes.

The Historic Rehabilitation of Dabney Hall was not quite as interesting to me but the presentation was well done. Viewing the floor plans helped me understand the speakers point. What the plans said and what had been constructed were not necessarily the same. The speaker did discuss some of the reasons for the discrepancies.

An Architectural Woodwork Seminar was my third Education Session. Since I know a little bit about wood, and understand how veneer is prepared, the technical information did not overwhelm me. In fact I was surprised at how much sense it did make. Did you know that you can "Match" between leaves, or within a single panel face in a room, panel to panel? Distinctive patterns in wood panels can create a fascinating room. I was excited by some of his examples. It wasn't just about pretty pictures. There was also a discussion of Factory Finishing - reasons for and against as well as wood preparation and the need to specify the color, stain, dye, filler and gloss of wood among other things. Attention to detail during design and construction seems produce a cooperative team approach.

Noon brought the Annual Meeting with a box lunch.

For me, this Annual CSI Show was well worth attending.

PRODUCT REPRESENTATIVE FORUM

By: Randy Tessman, CSI, CDT



I believe most product representatives approach presentations with a little bit of trepidation. If speaking in front of specification writers (you know, those guys that have all those technical questions?) doesn't

downright frighten a first time representative, I don't know what will. There are many aspects to presentations- accurate and complete information, proper communication skills, reliable technical equipment, and even using the proper catering service- that can, and sometimes does, affect the message and the messenger.

When I started doing presentations, representatives utilized flip charts to convey information. This was one step above stone age petroglyphs in their ability to dazzle an audience, but are still used effectively in programs that involve role playing and group participation. In some ways the flip chart is an effective tool to give a fresh perspective to those who have seen enough computer slide presentations.

Film strips and slides have indeed been replaced by the computer generated shows commonly used in presentations today. Multimedia is an effective communication tool and is what most of us are familiar with after years of being inundated with commercials and television shows. The problem with utilizing computer slides alone is that they tend to be misused with too many subject headings, illegible fonts, and too clever transitions. Computer slides tend to be most effective when using mixed media, including flip charts and videos or DVDs.

Another thing to consider is how to get your audience to take back to the office the important message you want to convey. If the group is large or time is constrained, it may be necessary to use a lecture format. This is where the speaker is in full control of how the information is presented. If the information is of a complex nature and presented to a mixed audience, however, a lecture can cause your audience to become disassociated with your subject. Some of you may recall the chemistry lectures in college where the students' eyes glazed over.

Mixed media would work extremely well in a lecture format to present complicated subjects. By offering different sights and sounds most of your audience will go along for the ride.

The other way to present information that is effective is the facilitation approach, where the speaker presents information and encourages the audience to participate. By utilizing questions, role-playing, problem solving, and group formation, the facilitator encourages understanding of key concepts and ideas that would be lost in a lecture format. The advantage is that members of the audience remember more of the subject the facilitator is trying to present.

Presenters have two methods for eliciting questions. One presenter may elicit questions throughout the presentation, another may leave questions until the end. The first approach requires a well skilled messenger who can keep the information on track. The second approach is more common and used effectively when time is limited.

As far as technical gadgetry to convey the message, it is imperative to utilize a what if thought process. What if the LCD lamp fails (do you have a spare lamp?); What if the computer is not available (can you use a slide projector or flip charts?) By approaching your fears with backup contingencies, a speaker has less to worry about when facing the audience. And please- if you are using computer slides- learn how to use the remote control.

If you are nervous speaking in public, I would suggest a few meetings at Toastmasters, an excellent organization to help with that aspect of your presentation. Most of all, make presentations a part of your life. You never know when the person you are speaking with may be working on a large project that requires your product.

NW REGION CONFERENCE

October 7 - 10, 2004

Top 10 Reasons You Need to Attend:

1. Seminars and Training for Owner's Architects, Specifiers, Engineers, Contractors, Manufacturers, and Product Representatives
2. Professional Leadership Training for Your Career
3. Three Educational Tracks:

Material Technology
Professional Development
Personal Growth

4. 24 Educational Programs to Choose From
5. Alderbrook Resort – A Northwest Tradition!
6. Networking with Leaders in the Construction Industry
7. Great Food, Great Friends, and Great Fun
8. Last Opportunity to Take the CSI Certification Exams Based on the “old” Manual of Practice
9. Mt. Rainier Chapter Golf Tournament on Alderbrook Resort's Award-Winning Golf Course
10. Learn to “Work Smart”

Educational Seminars

We are planning 24 seminars divided into three educational tracks:

Material Technology
Professional Development
Personal Growth

While we are still selecting speakers, planned seminars include:

Material Technology:

Principles of Wall Design
Metal Stud Framing Design and Installation
Air and Vapor Barrier Design and Installation
Insulating Systems Design and Installation
Interior/Exterior Gypsumboard Design and Installation
Masonry Systems Design and Installation
EIFS Design and Installation
Sealing Systems and Finish Design and Installation
New Sustainable Products

Professional Development:

Media Format and Developing Project Websites
The New Project Resource Manual
Electronic Specifications
Sustainable vs. Green – Differences and Similarities
MasterFormat 2004
Panel – What Architects Want from Product Reps
Leadership Training – Running Your Chapter

Personal Growth:

Time Management
Increasing Productivity through Technology
Selecting Stocks
Gourmet Cooking
Effective Public Speaking
Landscape Design and Maintenance
Are You Making the Right First Impression?
Stream and Salmon Run Restoration

All seminars are planned to provide practical tools to improve your effectiveness, save time, and “Work Smart”.



*A Conference so Spectacular that we had to Design and Build a New Landmark Resort to Host It –
Alderbrook – A Northwest Tradition
7101 E. State Hwy 106, Union, WA
On Hood Canal*

Just to get your juices flowing and to let you know what kind of competition you will be facing this year at our 2004 outing, scheduled for August 20th at Lewis River, we decided to post the winners from last years tournament.

Flight A---The most prestigious flight. The Kawneer/Old Castle team squeaked by.

Comment--- Too many sales people with too many off hours.

Flight B--- The wannabe an A team. NW Natural Gas team blew them away.

Comment --- Their name says it all.

Flight C--- This flight is dedicated to the Contractor firms that field a full team. Todd Hess Builders aced it and they received a very handsome trophy which is up for grabs this year.

Comment ---What happened to Baugh's Bunker Bunnies, Hoffman's Hookers and Swinerton Swingers; we need some competition out here?

Flight D--- This is the honest flight where most of us belong. Bailey Sales team won, by having the low score on the high handicapped hole.

Comment--- A sales team won? Get a life guys.

Booby Prize--- Custom Windows Co. Team with a score of 82.

Comment--- They did not have an eraser and had to use the correct score.

The rest of us sat back and collected some excellent prizes from our very generous sponsor's during our raffle.

Each year, thanks to Erica's persistent nagging and pestering the tournament grows and the rewards get more plentiful. Erica suggest signing up early as the field will be limited and we had to turn players away last year (don't be one of them). Contact Erica today and get registered. 360-567-2910 or email her at ebitterman@precisionimages.com

By: Ray Totten, CSI,

CSI Outreach Committee is under way!
BE PART OF THE SOLUTION is our slogan.

It has been written that behind every successful man there is a woman. I have to agree with this statement. Without the persistence of Amy Clements (student member) to get me to have our first meeting, we would not have achieved this milestone. On March 27, five of the seven-committee members came together to start the ball rolling. I also have to thank Cherie McNabb, Chris Irwin and Denise Carpenter for their constant encouragement. But it was Amy who needed a senior class project that approached me with the idea of using the committee to write a white paper, develop a mission statement and to document the first meeting for her Project Management class project. **THANKS** Amy.

We are still working on our mission statement and I will print it in a later article once it is complete. We discussed ways and approaches of getting information on people and places for us to reach out. The one idea that we all agreed upon was that we should start with our own and see if there is anyone within CSI that we could help first. We have developed a form asking for information on anyone that may be of need within our community. These forms will be available at the June meeting. We felt that this form would allow us to sort requests and prioritize them. Please look for Amy, Denise, Chris or myself to get a form. Remember, no job is too large or small. (Well, maybe some of the jobs would be too large.)

We are also going to start asking you to empty your pockets of change (coins only) at the meetings so that we can purchase small items such as toothbrushes, toothpaste, soap, deodorant, etc. for various shelters in the Portland area.

Again, thanks to the six volunteers for this committee. We will be asking for your help in the future and please be prepared to assist when asked.

PORTLAND PRODUCTS FAIR RECAP



NW REGION DIRECTORY PDF INSERTED HERE.

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Cook Inlet, Anchorage, AK (Third Tuesday)

Dan Graham, CSI, CDT.....907-261-9203

Puget Sound, Seattle, WA (Second Tuesday)

Andrew Estep, CSI.....206-382-3393

Mt. Rainier, Tacoma, WA (First Thursday)

Jerry Litwin, CSI, CCCA.....253-584-5207

Spokane, WA (Second Thursday)

Mark Elliott, CSI, CDT.....509-624-4281

Portland, OR (Second Tuesday)

Jane Phifer, CSI.....503-805-2500

Capital, Salem, OR (Third Thursday)

LaVone Clausen, CSI.....503-371-2070

Willamette Valley, Eugene, OR (Last Thursday)

Rodd Hansen.....541-687-9600

Idaho, Boise, ID (First Tuesday)

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June 2004

Sun Mon Tue Wed Thu Fri Sat

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20	21	22	23	24	25	26
27	28	29	30			

6/1 CSI Board Meeting
6/8 CSI Chapter Meeting, tour Meier & Frank Warehouse Conversion project, dinner following at Princeton Ballroom
 6/10 CSI Specifiers Share Group Meeting
 6/24 CSI Specifiers Share Group Meeting

July 2004

Sun Mon Tue Wed Thu Fri Sat

				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

7/8 - 7/10 CSI University, San Antonio, TX



Portland Chapter CSI
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